



*Building a Diverse Bridge to Knowledge*

# Old Bridge Public Library

1 Old Bridge Plaza  
Old Bridge, NJ 08857-2498  
732-721-5600 FAX 732-607-4816  
<http://www.oldbridgelibrary.org>

## Library Logo Contest 2008

The Old Bridge Public Library is looking for a new logo and we need your help! All residents of the Township of Old Bridge are encouraged to participate in the contest.

The Library's new logo will visually, clearly and immediately convey the message that the Library is about: people, books, knowledge and the diversity of the community.

Slogans will be received but they will not automatically be linked to any logo submitted.

The winning logo will receive a cash prize of \$150 (donated by the Friends of the Library) and a plaque to commemorate the art work and the artist.

### **Eligibility of contestants:**

1. All residents of the Township of Old Bridge are eligible to participate.
2. Library employees and members of the Library Board of Trustees are not eligible to participate.

### **Criteria for judging. The winning logo will:**

1. Clearly provide a visual message of: people, books, knowledge, and community diversity.
2. Be either black & white or color.
3. Easy to reproduce and be effective in black & white.
4. Be produced on a white background.
5. Have the ability to reproduce and appear professional in different sizes.
6. The Library's building will not appear in the logo.
7. Submissions of slogans must reflect the same message of people, books, knowledge, and community diversity.

### **Rules of the contest:**

1. Logo submissions may be either hand-rendered or computer generated.
2. The Old Bridge Public Library will have ownership and all rights to the winning logo and its artwork or computer file.
3. The Library reserves the right to adjust the winning logo to ensure professional quality and consistent details.
4. The Logo Committee reserves the right not to select a winning logo from the entries received.
5. Logo submissions will be made using the Logo entry form and submitted in a sealed envelope.
6. Entrants may submit more than one logo entry. Each entry must be submitted using a separate entry form.
7. Information which identifies the name of the entrant will be included on the entry form and not on the logo.

8. The judges will not know the name of the person who has submitted the logo being judged.
9. All logos submitted to the contest will be on display at the Central Library during the month of June, 2008.
10. The winning logo will be presented at a Logo Reception on Friday, June 13, 2008 at 7:00 PM at the Old Bridge Public Library Central Branch.

Entries will be received by the office of the Library Director,  
1 Old Bridge Plaza,  
Old Bridge, NJ 08857 beginning April 1, 2008.

**Entries will be received through April 30, 2008.**

Questions may be directed to Margie Cyr, Director, 732-721-5600 ext 5014 or to  
mcyr@oldbridgelibrary.org

## Entry Form:

Please print:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Submit art work for Logo Entry with completed Entry Form in a sealed envelope addressed to the Library Director. Label the front of the envelope "Logo Entry." Do not write or sign your name on the art work itself or any place on the logo.

I understand that the winning logo, its artwork or computer file will become the property of the Old Bridge Public Library and the Library will have the sole and exclusive rights to use the logo. I understand that the Library may adjust the details of the winning logo to ensure professional quality and consistent details. I understand that the Judging Panel of the Logo Contest may choose not to select a winning logo from the entries received. I understand that my logo submission(s) will be on public display in the Old Bridge Public Library for the month of June, 2008. I certify that I am a resident of the Township of Old Bridge and that I am eligible to participate in this contest.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If the entrant is under the age of 18, a parent's signature is required.

Parent's name: \_\_\_\_\_

Parent's signature: \_\_\_\_\_